

Kotak Dividend Yield Fund

NFO Period: 5th Jan to 19th Jan, 2026

*The above mentioned is for pictorial representation only and it shall not be considered or linked with the Kotak Dividend Yield Fund future returns or gains.



Key Traits of Dividend Paying Companies



Established Sector Leaders:

Long-standing and stable businesses with strong competitive edge and pricing power



Strong Cash Flows:

Businesses that can generate regular cash flows from core operations



Disciplined Payouts:

Share profits regularly instead of reinvesting everything

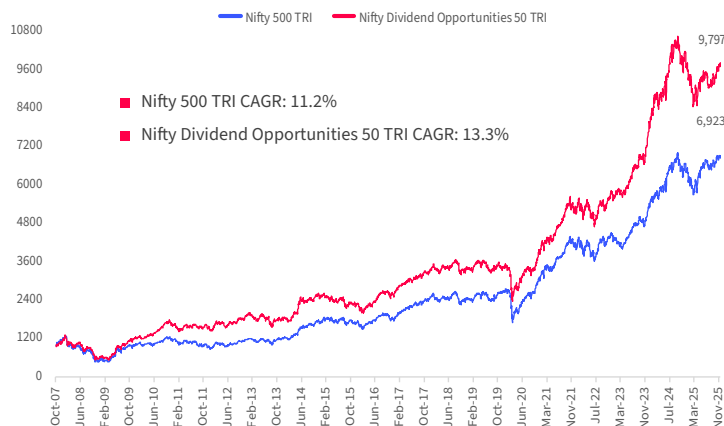


Lower Volatility:

Tend to be more stable during market downturns

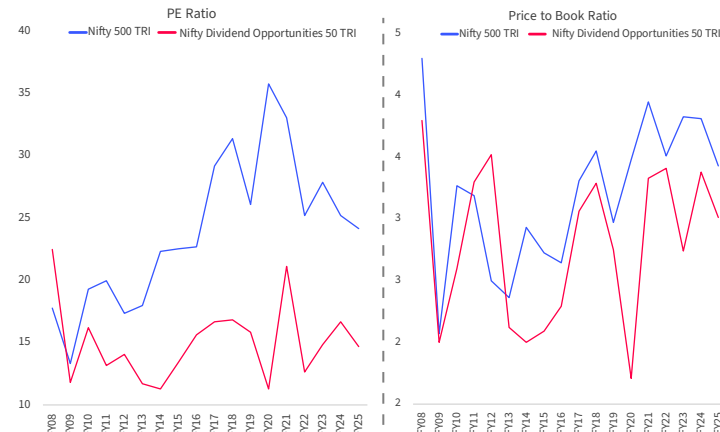
Source: KAMC Internal | Kotak Mahindra Asset Management Company Limited (KAMC) is not guaranteeing or promising any returns/futuristic returns.

High Dividend Yield Companies vs Broad Market Index



Source: ICRA MFI explorer | Data as of 28th November, 2025 from inception of Nifty Dividend Opportunities 50 TRI (1st October, 2007) | Values Rebased to 1000. Nifty Dividend Opportunities 50 TRI is an existing index of NSE that represents dividend-paying companies. Past performance may or may not be sustained in the future. The performance of the index shown does not in any manner indicate or guarantee the performance of any Kotak Mutual Fund scheme. This chart is not investment advice or a recommendation. Kotak Mahindra Asset Management Company Limited (KAMC) does not assure, guarantee or promise any returns or future performance.

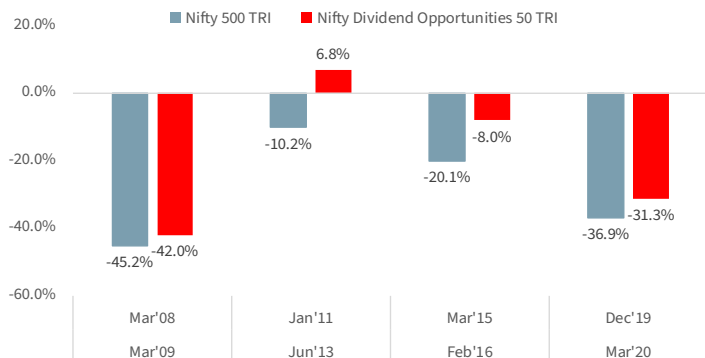
Reasonable Valuations



- Nifty Dividend Opportunities 50 index consistently trades at a discount to Nifty 500 TRI on both PE and PB metrics, signalling relative undervaluation.
- Valuation gap remains wide, offering potential upside in dividend-yielding stocks.

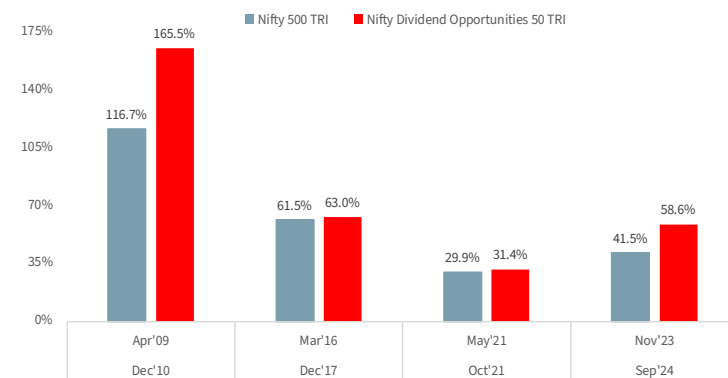
Source: Nifty Indices, Bloomberg | Data from Mar'08 to Mar'25 | Past performance may or may not be sustained in the future. The performance of the index shown does not in any manner indicate the performance of the Scheme. Kotak Mahindra Asset Management Company Limited (KAMC) is not guaranteeing or promising any returns/futuristic returns.

High Dividend Yielding Companies Seem Better Placed to Weather Bear Phases



Source: ICRA MFI explorer | Returns <1 year is Absolute & Returns ≥ 1 year is Compounded Annualized Growth Rate ("CAGR") | Nifty Dividend Opportunities 50 TRI is an existing index of NSE that represents dividend-paying companies. Past performance may or may not be sustained in the future. The performance of the index shown does not in any manner indicate or guarantee the performance of any Kotak Mutual Fund scheme. This chart is not investment advice or a recommendation. Kotak Mahindra Asset Management Company Limited (KAMC) does not assure, guarantee or promise any returns or future performance.

High Dividend Yielding Companies seem do better in Bull Phases too



Source: ICRA MFI explorer | Returns <1 year is Absolute & Returns ≥ 1 year is Compounded Annualized Growth Rate ("CAGR") | Nifty Dividend Opportunities 50 TRI is an existing index of NSE that represents dividend-paying companies. Past performance may or may not be sustained in the future. The performance of the index shown does not in any manner indicate or guarantee the performance of any Kotak Mutual Fund scheme. This chart is not investment advice or a recommendation. Kotak Mahindra Asset Management Company Limited (KAMC) does not assure, guarantee or promise any returns or future performance.

Dividend Yield Funds – A Well-Rounded Choice



One-Stop Investment Solution
Combines **dividend income, capital appreciation and value investing** in a single strategy



Growth Potential Exposure to undervalued stocks with upside potential



Balanced Risk
While lower-valued companies may carry downside risk, the diversified approach helps manage volatility



Portfolio Diversification
Adds sectoral breadth and style variation to your equity allocation

Who Should Invest in Kotak Dividend Yield Fund?

Investors seeking **regular income** from mature businesses along with equity market participation.

Investor seeking professional help in choosing **high quality, well-established companies** with consistent dividend history.

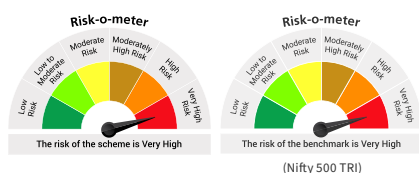
Medium- to long-term investors aiming for a **balance of income and growth**.

Looking for a portfolio that invests across diversified sectors to **mitigate risk**

Scheme Features

Fund Name	Kotak Dividend Yield Fund
Type of Fund	An open-ended equity scheme predominantly investing in dividend yielding stocks
Benchmark	Nifty 500 (Total Return Index).
Investment Objective	The investment objective of the scheme is to generate long-term capital appreciation and/or dividend distribution by investing predominantly in a well-diversified portfolio of equity and equity related instruments of dividend yielding companies. However, there is no assurance that the objective of the scheme will be achieved
Fund Manager	Ms. Shibani Sircar Kurian for Equity and Overseas Investment Mr. Abhishek Bisen will be the Fund Manager for debt investment
Minimum Application Amount During NFO	Initial Purchase/Switch in - Rs. 100/- and any amount thereafter SIP Purchase - Rs. 100/- and any amount thereafter
Exit Load	<ul style="list-style-type: none"> For redemption / switch out of upto 10% of the initial investment amount (limit) purchased or switched in within 1 year from the date of allotment: Nil. If units redeemed or switched out are in excess of the limit within 1 year from the date of allotment: 1% If units are redeemed or switched out on or after 1 year from the date of allotment: NIL
Available Plans & Options	Plans - Regular & Direct Options - Growth & Income Distribution cum Capital Withdrawal (IDCW) (Payout & Reinvestment)

[^]Please refer to the Scheme Information Document (SID) of the scheme for complete details about minimum application amount for ongoing purchase. For detailed Asset allocation, please refer to Scheme Information Document (SID)



KOTAK DIVIDEND YIELD FUND

An open-ended equity scheme predominantly investing in dividend yielding stocks

This product is suitable for investors who are seeking*:

- Long term capital growth.
- Investment in portfolio of predominantly in equity and equity related securities of dividend yielding companies.

Distributed By:

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them

The product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or the model portfolio and same may vary post NFO when actual investments are made

Disclaimer


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Past performance may or may not be sustained in future. For more details visit www.kotakmf.com. For detailed portfolio and related disclosures for the scheme(s) please refer our website <https://www.kotakmf.com/Information/forms-and-downloads>. The portfolio and its composition is subject to change and the same position may or may not be sustained in future. The fund manager may make the changes, as per different market conditions and in the best interest of the investors. To view the latest complete performance details of the Scheme(s) kindly refer to the factsheet on our website <https://www.kotakmf.com/Information/forms-and-downloads>.

Investors may consult their financial expert before making any investment decision

www.kotakmf.com | Toll free number 1800 309 1490 |     

Mutual fund investments are subject to market risks, read all scheme related documents carefully.